

### Also available at ...













# **ABOUT US**

Founded by a dynamic husband and wife duo, Rug It Up™ was born out of a shared love for bringing practical, beautiful and functional products to market. Inspired by the idea of blending art and materials, we set out on a mission to create stunning rugs that elevate your indoor & outdoor spaces.

#### **FEATURES & BENEFITS**



Save with Free Delivery. Min. order value apply.



Proudly South Africa, support local businesses - Made 100% in South Africa.



Our manufacturing processes are designed to be planet-conscious, aligning with our dedication to preserving natural resources and promoting environmental wellbeing.



Unmatched Durability: Our rugs are made from high-quality, weather-resistant plastic materials that are built to withstand the rigours of both indoor and outdoor use.





# INDOOR / OUTDOOR RUGS TYPICAL APPLICATIONS?









With a modern stylish design, these functional rugs are perfect for all indoor and outdoor living areas, such as your patio, entryway, camping tent, balcony, camper trip, deck, pool, beach, laundry room, outdoor concert or even yoga exercise.

### **CAMPING**

Enhance your camping and picnic adventures with our versatile plastic rug. Featuring a contemporary design, this rug is specifically crafted to elevate your outdoor experiences. Whether you're setting up camp in the great outdoors or enjoying a picnic in the park, our rug provides a stylish and functional foundation. Embrace the perfect blend of durability and aesthetic appeal for your camping and picnic rug needs.

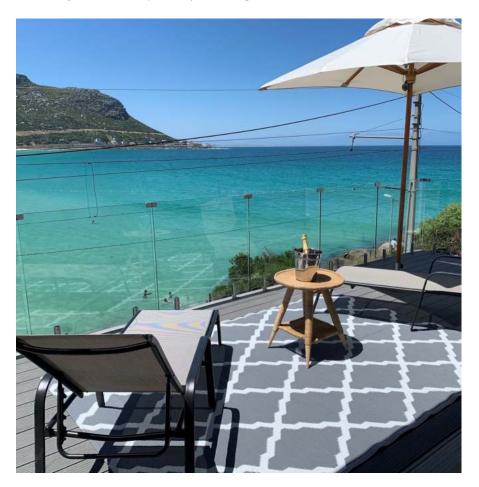






# **BEACH, PATIO & POOL SIDE**

Transform your beach, patio, or poolside experience with our stylish and practical plastic rug. Whether you're lounging by the water, soaking up the sun on the patio, or enjoying poolside relaxation, this rug adds a touch of modern design to elevate your outdoor space. Resilient and fashionable, it's the perfect choice for those seeking both aesthetic appeal and functionality in their beach, patio, or poolside rug.









# PRODUCT OFFERING **OVERVIEW**

Rug It Up provides an extensive selection of indoor and outdoor rugs, showcasing a diverse array of patterns, designs, and colors. In addition to rugs, we offer a range of accessories to complement your carpet and rug needs.

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INDOOR / OUTDOOR RUG	200 X 120 CM	
INDOOR / OUTDOOR RUG	200 X 60 CM	
INDOOR / OUTDOOR RUG	100 X 60 CM	
CARPET & RUG UNDERLAY GRIPPER MAT	180 X 120 CM 120 X 60 CM 90 X 45 CM	



# **COLLECTION OVERVIEW**

An overview of 200 x 120 cm stock keeping designs.





# **COLLECTION OVERVIEW**

An overview of 200 x 60 cm stock keeping designs.











































# **COLLECTION OVERVIEW**

An overview of 100 x 60 cm stock keeping designs.





# **BEST SELLERS**

Introducing our best selling rugs that effortlessly combines fashion and function, bringing charm to both your indoor and outdoor spaces.

DIAMOND DAZZLE COLLECTION













PATTERN	COLOUR	CODE	BARCODE	SIZE (CM)
1 DIAMOND DAZZLE	BLACK & WHITE	DDBW200X120	0659525413323	200 X 120
2 DIAMOND DAZZLE	YELLOW & WHITE	DDYW200X120	0659525413415	200 X 120
3 DIAMOND DAZZLE	GOLD & WHITE	DDGW200X120	0659525413842	200 X 120
4 DIAMOND DAZZLE	BLACK & GREY	DDBG200X120	0659525413354	200 X 120
5 DIAMOND DAZZLE	DARK GREY & WHITE	DDDGW200X120	0659525413293	200 X 120



### **UNMATCHED DURABILITY**

Rug It Up™ rugs are made from high-quality, weather-resistant plastic materials that are built to withstand the rigors of both indoor and outdoor use. No matter the foot traffic, sun exposure, or moisture levels, our rugs maintain their integrity, ensuring long-lasting beauty and functionality.

**LUCKY CHARMS COLLECTION** 



PATTERN	COLOUR	CODE	BARCODE	SIZE (CM)
1 LUCKY CHARMS	DARK GREY & WHITE	LCDGW200X120	0659525413330	200 X 120
2 LUCKY CHARMS	ROYAL BLUE & WHITE	LCRBW200X120	0659525413408	200 X 120
3 LUCKY CHARMS	LIGHT GREY & WHITE	LCLGW200X120	0659525413927	200 X 120
4 LUCKY CHARMS	BLACK & WHITE	LCBW200X120	0659525413910	200 X 120
5 LUCKY CHARMS	GOLD & WHITE	LCGW200X120	0659525413903	200 X 120



### **DID YOU KNOW?**

With our Rug It Up™ Collection, vibrant colors will remain true and beautiful even under the scorching sun. Our rugs are engineered to resist fading, ensuring that they retain their original brilliance for years to come. Rug It Up offers a 3 year warranty against sun damage.



### **EASY MAINTENANCE**

Gone are the days of cumbersome rug-cleaning rituals. Our plastic rugs are incredibly easy to clean and maintain. Spills and stains? No problem! Simply wipe them away with a damp cloth or hose down for a deeper clean. Say goodbye to worries about muddy shoes or accidental spills - our rugs are designed to handle it all.

### CLOUDSCAPE STRIPES COLLECTION







PATTERN	COLOUR	CODE	BARCODE	SIZE (CM)
CLOUDSCAPE STRIPES	GOLD & WHITE	CSGW200X120	0659525413378	200 X 120
CLOUDSCAPE STRIPES	LIGHT GREY & WHITE	CSLGW200X120	0659525413347	200 X 120
CLOUDSCAPE STRIPES	BLACK & DARK GREY	CSBDG200X120	0659525413958	200 X 120
CLOUDSCAPE STRIPES	MULTI-COLOUR	CSMC200X120	0659525413781	200 X 120
CLOUDSCAPE STRIPES	DARK GREY & WHITE	CSDGW200X120	0659525413361	200 X 120



### SUSTAINABLE AND SAFE

All Rug It Up™ rugs are locally made virgin-grade materials, making them the sustainable choice. Using virgin-grade PVC material to make plastic rugs ensures safety and durability. Unlike recycled PVC, virgin PVC lacks impurities and contaminants, reducing health risks and Environmental harm.

### WHISPERING TRIANGLES COLLECTION



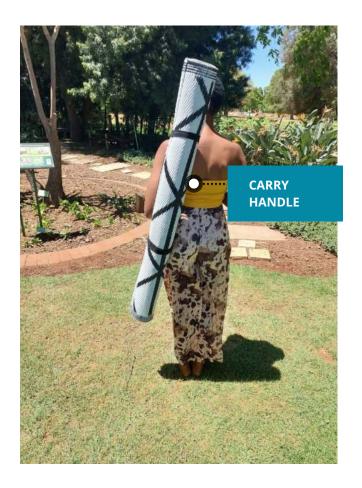








PATTERN	COLOUR	CODE	BARCODE	SIZE (CM)
WHISPERING TRIANGLES	YELLOW & GREY	WTYG200X120	0659525413422	200 X 120
WHISPERING TRIANGLES	LIGHT GREY & WHITE	WTLGW200X120	0659525413385	200 X 120
WHISPERING TRIANGLES	BLACK & WHITE	WTBW200X120	0659525413446	200 X 120
WHISPERING TRIANGLES	PINK & GREY	WTPG200X120	0659525413392	200 X 120



### **DID YOU KNOW?**

Designed to enhance your travel experience, our medium-size mats (2 x 1.2m) are thoughtfully supplied with an elastic carry handle. No more struggling to fold and carry your rug awkwardly; the integrated handle makes it effortlessly portable.





### PROUDLY SOUTH AFRICA

Rug It Up™ rugs are proudly manufactured in South Africa, fostering empowerment and creating employment opportunities within local communities.

HARMONY GEOMETRICS COLLECTION









PATTERN	COLOUR	CODE	BARCODE	SIZE (CM)
HARMONY GEOMETRICS	DARK GREY & WHITE	HGDGW200X120	0659525413309	200 X 120



### **NEW SIZE RUNNERS**

We are thrilled to announce the latest expansion of our Rug It Up<sup>m</sup> Exclusive Indoor & Outdoor Rug Collection. Proudly in stock, we are introducing the runner 200 x 60cm size to our lineup. This new addition is not only budget-friendly but also serves as an ideal choice as a passage way runner or kitchen runner. The 200 x 60cm size boasts a beautiful finish with a material edge, ensuring both protection for the edges and prevention of fraying.

DIAMOND DAZZLE COLLECTION













PATTERN	COLOUR	CODE	BARCODE	SIZE (CM)
1 DIAMOND DAZZLE	BLACK & WHITE	DDBW200X60	0759649160674	200 X 60
2 DIAMOND DAZZLE	YELLOW & WHITE	DDYW200X60	0759649160681	200 X 60
3 DIAMOND DAZZLE	DARK GREY & WHITE	DDDGW200X60	0759649160698	200 X 60
4 DIAMOND DAZZLE	BLACK & DARK GREY	DDBG200X60	0759649160704	200 X 60



# **TYPICAL APPLICATIONS?**

The 200 x 60cm size allows seamless integration into indoor settings, adding a touch of charm to your kitchen, bathroom, or entryway. Meanwhile, the durable, weather-resistant materials make it equally ideal for outdoor use, transforming patios or balconies into stylish retreats that resist the elements with ease.

#### LUCKY CHARMS COLLECTION













PATTERN	COLOUR	CODE	BARCODE	SIZE (CM)
1 LUCKY CHARMS	DARK GREY & WHITE	LCDGW200X60	0759649160742	200 X 60
2 LUCKY CHARMS	LIGHT GREY & WHITE	LCLGW200X60	0759649160735	200 X 60
3 LUCKY CHARMS	BLACK & WHITE	LCBW200X60	0759649160728	200 X 60
4 LUCKY CHARMS	GOLD & WHITE	LCGW200X60	0759649160711	200 X 60



#### CLOUDSCAPE STRIPES COLLECTION













PATTERN	COLOUR	CODE	BARCODE	SIZE (CM)
CLOUDSCAPE STRIPES	LIGHT GREY & WHITE	CSLGW200X60	0759649160759	200 X 60
CLOUDSCAPE STRIPES	BLACK & WHITE	CSBW200X60	0759649160773	200 X 60
CLOUDSCAPE STRIPES	MULTI-COLOUR	CSMC200X60	0759649160766	200 X 60



### **BEAUTIFUL DESIGNS**

Indulge in the allure of intricate patterns, from classic motifs to contemporary designs, each rug is a testament to our commitment to aesthetics and quality. The vibrant colors and textures not only make a bold statement but also resist fading, ensuring your rug retains its allure for years to come.

#### WHISPERING TRIANGLE COLLECTION













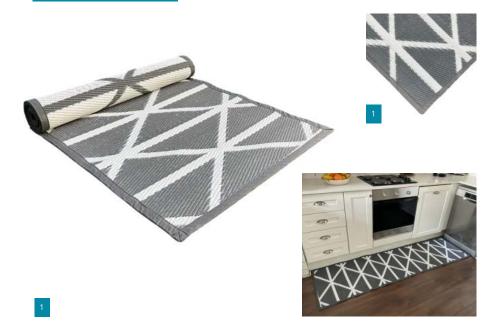
PATTERN	COLOUR	CODE	BARCODE	SIZE (CM)
WHISPERING TRIANGLE	YELLOW & GREY	WTYB200X60	0759649160797	200 X 60
WHISPERING TRIANGLE	LIGHT GREY & WHITE	WTLGW200X60	0759649160780	200 X 60
WHISPERING TRIANGLE	BLACK & WHITE	WTBW200X60	0759649160803	200 X 60
WHISPERING TRIANGLE	PINK & GREY	WTPB200X60	ТВС	200 X 60



# **LASTING QUALITY RUGS**

Unmatched Durability: Our rugs are made from high-quality, weather-resistant plastic materials that are built to withstand the rigours of both indoor and outdoor use.

HARMONY GEOMETRICS COLLECTION



PATTERN	COLOUR	CODE	BARCODE	SIZE (CM)
HARMONY GEOMETRICS	GREY & WHITE	HGDGW200X60	TBC	200 X 60



### **DOOR MAT RUG**

We are thrilled to announce the latest expansion of our Rug It Up™ Exclusive Indoor & Outdoor Rug Collection. Proudly in stock, we are introducing the smaller 100 x 60cm size to our lineup. This new addition is not only budget-friendly but also serves as an ideal choice for a doormat. The 100 x 60cm size boasts a beautiful finish with a material edge, ensuring both protection for the edges and prevention of fraying.

#### DIAMOND DAZZLE COLLECTION





PATTERN	COLOUR	CODE	BARCODE	SIZE (CM)
1 DIAMOND DAZZLE	BLACK & WHITE	DDBW100X60	0759649160605	100 X 60
2 DIAMOND DAZZLE	YELLOW & WHITE	DDYW100X60	0759649160612	100 X 60
3 DIAMOND DAZZLE	GOLD & WHITE	DDGW100X60	0759649160629	100 X 60
DIAMOND DAZZLE	BLACK & GREY	DDBG100X60	0659525413972	100 X 60
5 DIAMOND DAZZLE	DARK GREY & WHITE	DDDGW100X60	0659525413880	100 X 60



#### LUCKY CHARMS COLLECTION













PATTERN	COLOUR	CODE	BARCODE	SIZE (CM)
1 LUCKY CHARMS	DARK GREY & WHITE	LCDGW100X60	0659525413453	100 X 60
2 LUCKY CHARMS	BLUE & WHITE	LCRBW100X60	0659525413804	100 X 60
3 LUCKY CHARMS	LIGHT GREY & WHITE	LCLGW100X60	0659525413460	100 X 60
4 LUCKY CHARMS	BLACK & WHITE	LCBW100X60	0759649160636	100 X 60
5 LUCKY CHARMS	GOLD & WHITE	LCGW100X60	0659525413859	100 X 60



#### **CLOUDSCAPE STRIPES** COLLECTION





PATTERN	COLOUR	CODE	BARCODE	SIZE (CM)
CLOUDSCAPE STRIPES	GOLD & WHITE	CSGW100X60	0659525413866	100 X 60
CLOUDSCAPE STRIPES	LIGHT GREY & WHITE	CSLGW100X60	0659525413477	100 X 60
CLOUDSCAPE STRIPES	BLACK & DARK GREY	CSBDG100X60	0659525413965	100 X 60
CLOUDSCAPE STRIPES	MULTI-COLOUR	CSMC100X60	0759649160643	100 X 60
CLOUDSCAPE STRIPES	DARK BLUE & WHITE	CSDBW100X60	0759649160582	100 X 60



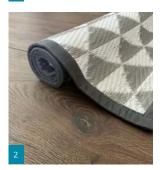
#### WHISPERING TRIANGLE COLLECTION











PATTERN	COLOUR	CODE	BARCODE	SIZE (CM)
WHISPERING TRIANGLE	YELLOW & GREY	WTYB100X60	0659525413835	100 X 60
WHISPERING TRIANGLE	LIGHT GREY & WHITE	WTLGW100X60	0659525413934	100 X 60
WHISPERING TRIANGLE	BLACK & WHITE	WTBW100X60	0659525413941	100 X 60
WHISPERING TRIANGLE	PINK & GREY	WTPB100X60	0759649160322	100 X 60



#### HARMONY GEOMETRICS COLLECTION



PATTERN	COLOUR	CODE	BARCODE	SIZE (CM)
HARMONY GEOMETRICS	GREY & WHITE	HGDGW100X60	0759649160315	100 X 60

### **MUST HAVE ACCESORIES**





# NON-SLIP & ANTI-SKID CARPET & RUG UNDERLAY GRIPPER MAT

Are you tired of constantly adjusting your carpets due to pets, children, or heavy foot traffic, worried about potential tripping hazards? Look no further! Rug It Up™ Gripper Mat is here to revolutionise your carpet experience.

#### **FEATURES:**



#### **Exceptional Grip:**

gripping your carpet, ensuring it stays securely in place, even in the face of constant movement and heavy traffic.



#### Easy Customisation:

Installation is a breezel Simply out the underla mat to your desired size and place it beneath your rug, carpet, or mat. No fuss, no hasale.



Safety First:

#### Say Goodbye to Slippage:

No more trustrating moments of repositioning your carpets. Our underlay mat effectively prevents unwented slipping and shifting, so you can anjoy a worry-free environment.



#### Versatile Compatibility:

Suitable for all types of flooring, whether you have carpets or hard floors, our underlay met is designed to enhance stability and prevent unwanted shifts.



#### Flawless Aesthetics:

Keep your rug, carpet, and met looking pristine. Our underlay met ensures they stay flet and wrinkle-free, enhancing the overall aesthetics of your spece.



#### **Durable Material:**

Crafted from high-quality PVC foam material, our underlay mat is built to last, providing long-lasting support and protection for your carriets. Don't let the constant carpet adjustments and safety concerns disrupt your peace of mind. Upgrade to our Anti-Slip Carpet Underlay Mat today and experience the difference in comfort, safety, and aesthetics. Make every step in your home a secure and worry-free one.

### **NO MORE SLIPS & TRIPS**

Are you tired of constantly adjusting your carpets due to pets, children, or heavy foot traffic, worried about potential tripping hazards? Look no further! Rug It Up™ Gripper Mat is here to revolutionise your carpet experience.

#### **GRIPPER MAT**





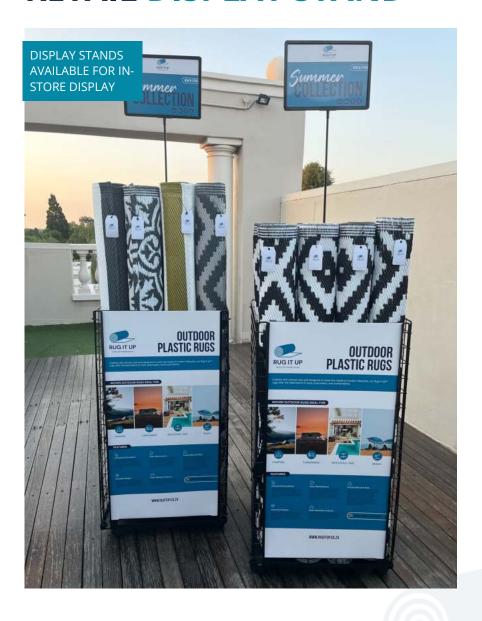




PATTERN	COLOUR	CODE	BARCODE	SIZE (CM)
CARPET & RUG UNDERLAY GRIPPER MAT	WHITE	CUWH90X45	0658325109689	90 X 45
CARPET & RUG UNDERLAY GRIPPER MAT	WHITE	CUWH12X60	0658325109665	120 X 60
CARPET & RUG UNDERLAY GRIPPER MAT	WHITE	CUWH18X12	0658325109672	180 X 120



# EYE-CATCHING RETAIL DISPLAY STAND





### **IN-STORE DISPLAY**

Enhance the showcasing of Rug It Up's stunning collection of rugs with a premium professional display stand. Exclusively offered to retailers committing to a minimum opening order, this display stand elevates the presentation of the collection, enticing customers with its aesthetic appeal and functional design.

#### RUG IT UP DISPLAY STAND







DESCRIPTION	COLOUR	CODE	BARCODE	SIZE (CM)
RUG DISPLAY STAND	BLACK	RIUDISPLAY	-	50 X 50 X 90 (H)
RUG LOLLIPOP STAND	BLACK	RIULOLLIPOP	-	130



### **ODD BATCH COLLECTION**

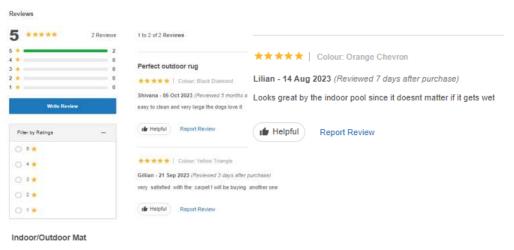
We are proud to be launching a new range of products made from recycled material, which is harnessed from post-industrial waste. The raw material for these new products is captured and recycled at our manufacturing locations, which not only make the products better for the environment it also helps reduce waste.





### WHAT OUR CUSTOMERS SAY

5 Star Take A Lot Reviews



★★★★ | Colour: Black, White

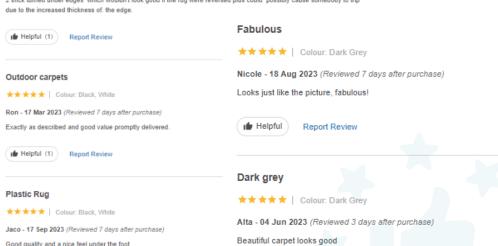
Helpful

Report Review

AI - 08 Aug 2023 (Reviewed 7 days after purchase)

Very happy with my purchase - bought this specifically as I have an oldish dog who sometimes messes on the rug during the night. The idea here is simply to be able to rinse off the rug without the hassle of using a carpet cleaner etc

It seems to be good quality which is nicely finished off although I doubt it can really be called reversible as the underside has 2 thick turned under edges which wouldn't look good if the rug were reversed plus could possibly cause somebody to trip due to the increased thickness of the edge.



Helpful

Report Review

